# **Toyota Forklift**

Toyota Forklift Training Ontario - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck supplier since 1992. This business has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With an impressive reputation of stability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and components built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent development, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to produce high quality lift vehicles while offering exceptional client support and service. "We must be able to learn and predict the needs of our customers,"• said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's principal lift truck supplier and is among the magazines impressive world's Most Admired Companies.

## Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company principles towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other organizations and certainly no other materials handling maker can thus far rival Toyota. Environmental responsibility is a key aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end invention is a lift truck that produces 70% fewer smog forming emissions than the current Federal standards tolerate.

Moreover in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their dedication to the environment. Greater than 57,000 trees have been planted in regional parks and national forests damaged by ecological reasons such as fires, as a result of this partnership. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the U.S.

#### Industry Leader in Safety

Toyota's lift vehicles provide improved productivity, visibility, ergonomics and durability, and most notably, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps lessen the chance of mishaps and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability is able to sense circumstances that could lead to lateral unsteadiness and likely lateral overturn. When any of these factors have been sensed, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding strength.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is used on practically every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required worker training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's rigid values reach far beyond the machinery itself. The company believes in offering widespread Operator Safety Training services to help users meet and exceed OSHA standard 1910.178. Instruction programs, videos and an assortment of materials, covering a broad scope of topics-from personal safety, to OSHA rules, to surface and cargo situations, are available through the supplier network.

# Toyota's U.S. Dedication

Since the sale of its first lift truck in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has sustained a solid presence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America now are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the whole commitment exceeding \$113 million dollars.

The new NCC was designed to operate for TMHU buyers and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a training center.

Leader in Customer Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most comprehensive and inclusive customer support and customer service in the industry. The company's new and Certified Used lift vehicles, service, components, and financing features make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.