

## Doosan Forklift

Doosan Forklift Training Ontario - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Mechanization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

With a network consisting of over 90 independent dealers, the forklift group supplies quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The lift truck product line remarkably includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, thanks to their consistency in maintaining a high degree of customer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division located in Cleveland has a skilled team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's forklift history

At first the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion venture. Sales of these products were originally targeted to state-run companies, large scale corporations, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

### Development of Forklift Exports

Daewoo began the first domestic lift truck business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of considerable expansion of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to respond to competitive pressures in the US materials handling industry. This venture drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped establish the business for the manufacture of high added-value products suitable for export. In 1993, the company had a international sales system and started exporting designs they had developed through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.